

View From the Field: COVID-19's Effect on Maternity Matters and How to Make Lasting Positive Changes for Families



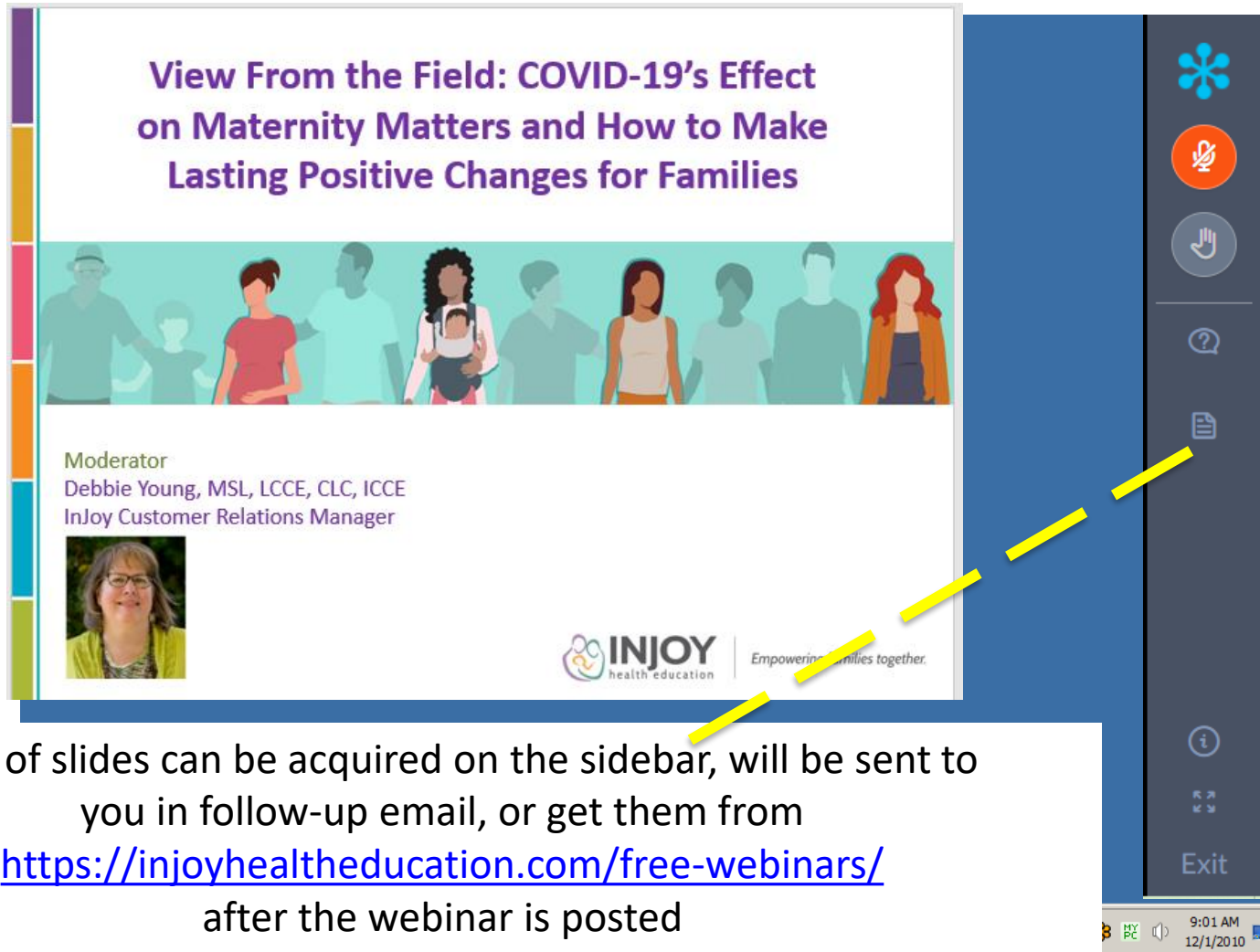
Moderator

Debbie Young, MSL, LCCE, CLC, ICCE
InJoy Customer Relations Manager



Empowering families together.

Housekeeping



The screenshot displays a webinar interface. The main content area shows a slide with the title "View From the Field: COVID-19's Effect on Maternity Matters and How to Make Lasting Positive Changes for Families". Below the title is an illustration of diverse people, including a woman with a baby. The slide also identifies the moderator as Debbie Young, MSL, LCCE, CLC, ICCE, InJoy Customer Relations Manager, and includes the InJoy health education logo with the tagline "Empowering families together." To the right of the slide is a dark blue sidebar containing several icons: a blue snowflake, a red microphone, a hand, a question mark, a document, an information icon, and an "Exit" button. A yellow dashed arrow points from the document icon in the sidebar to the text below. At the bottom of the interface, a system tray shows the time as 9:01 AM on 12/1/2010.

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INJOY health education | Empowering families together.

Exit

9:01 AM
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Copy of slides can be acquired on the sidebar, will be sent to you in follow-up email, or get them from <https://injoyhealtheducation.com/free-webinars/> after the webinar is posted

Julie Dubrouillet, CBE, BD



Julie has been a childbirth educator and labor support doula for nearly 20 years. She was certified for both through ICEA and was in their first cohort of Childbirth Educator Trainers. Julie has worked as the Educational Specialist for Palo Alto Medical Foundation for 10 years, primarily supporting the prenatal and mindfulness programs. She is also an experienced prenatal yoga instructor, author of *Deliver! A Concise Guide to Helping the Woman You Love Through Labor*, and mother of two wonderful young adults.

Lauren Grady, RN



Lauren is currently a Nurse Home Visitor with Centura Health's Nurse-Family Partnership program. She provides home (and now telehealth) visits to first-time, low-income pregnant women from pregnancy until their child turns two years old, empowering them to transform their lives and create better futures for themselves and their babies. Aside from work, Lauren's other big project is helping her two feline babies Otto & Dottie adjust to living in a blended household with their new canine step-brother, Kuma.

Debi Ferrarello, MSN, MS, RN, IBCLC



Debi serves as the Director of Parent Education and Lactation at Pennsylvania Hospital in Philadelphia, where she has been for 13 years. She has been a nurse and board-certified lactation consultant for three decades and continues that role today. She is the co-founder of the Breastfeeding Resource Center - a community-based nonprofit center in the Philadelphia suburbs, a former owner of Prepared Childbirth Plus, and a past president of the USLCA. Debi is the mother of 3 grown children, a delighted grandmother of one beautiful 8-month-old, and wife and life partner of Carmen, a man who can cook and still makes her laugh after 36 years!

Cathy Allen, LCCE



Cathy is the Parent Education Coordinator for Baylor Scott and White Healthcare –North Texas Division- West Region. Although she came to Baylor in 2005 as BLS Instructor, her passion for working with women as they become mothers led her to obtain her Lamaze Childbirth Educator’s Certification and to become a doula. She now serves as Patient Education Coordinator for more than 4 hospitals in the BSW system where she contributed to creating instructor guides for prenatal education courses as well as support groups for the breastfeeding mother. Cathy currently resides in Fort Worth with her husband, Jim, of 42 years. When she has time, she loves cooking, baking bread, and making memories with her 3 children, their spouses, and 5 grandchildren.

Poll

How much has COVID-19 changed your life?

- 0 - 25%
- 26 - 50%
- 51 - 75%
- over 75%

What did your role look like before COVID-19?



When/how did you know that this was going to cause major changes?



What are the main things that have changed for you?



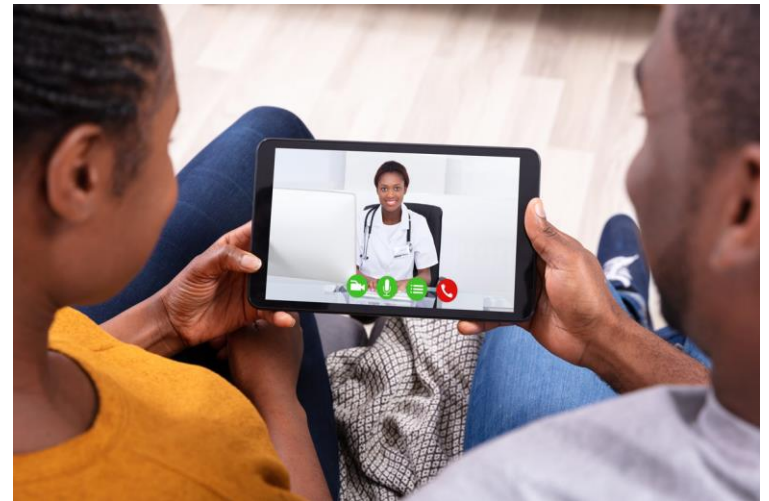
What did it take to change your normal process?



Who did that impact?



How are the people you serve impacted by COVID-19?



What changes do you think will be lasting?



Poll

When do you think that you will approach life without considering COVID-19?

- By end of 2020
- Spring of 2021
- 1 year
- 18 months
- Always need to consider COVID-19

What are 3 things every organization should do to continue serving families well during this time?

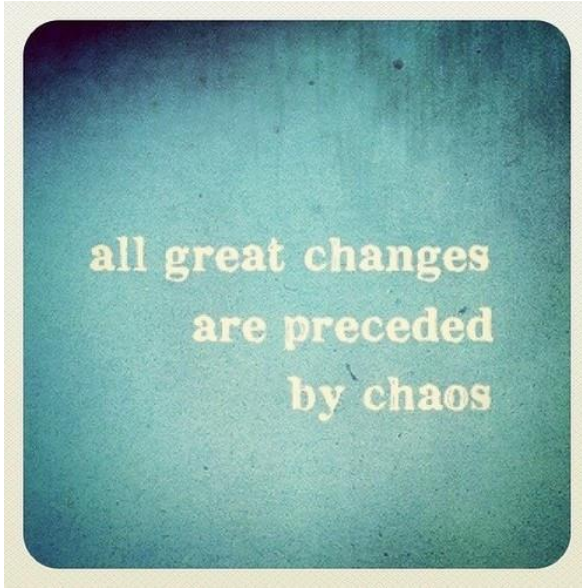


What lessons have you learned that help in this pandemic?



Life
Lessons

When this crisis is a memory, what will have changed for the better?



Poll

What do you look forward to when COVID-19 is just a memory?

- Freedom to meet without social distancing
- Less fear of illness for myself, family and friends
- More normal routines
- Less “Rona” brain, more clear headed
- Travel

COVID Resources from InJoy

Free Resources

Please enjoy these **FREE** resources available while COVID-19 restrictions are active to complement your existing InJoy materials:

- **Online Understanding Birth LIVE:** A PowerPoint presentation condensed and optimized without videos for use in short, live-streamed webcasts during the pandemic crisis. Available in English & Spanish.
- **Online Birth Stories & Essentials:** Videos parents can watch on their own before or after your presentation that you easily share with a link. Includes birth stories and essential videos on breastfeeding, safe sleep, and PMAD. Plus, it provides links to COVID-19 resources for parents. Available in English & Spanish.
- **Building Bridges - Virtual Solutions for Teaching Parents:** A recorded webinar that offers useful tips on how to effectively teach learners remotely.
- **InCast Podcast Series - Healthcare in the Time of COVID-19:** We interviewed compassionate professionals, many on the front lines of this crisis. This series shares experiences from their unique perspectives. Available on Apple Podcasts, iTunes, Google Play & Stitcher.
- **Mother's Advocate:** Reminder, InJoy partnered with Lamaze to develop this helpful website with videos and handouts all about healthy birth. You can share this free resource with your parents! Available in English & Spanish.

For more information and links:



InJoyHealthEducation.com/injoy-resources-covid-19



Remember: Our video and PowerPoint programs come with handouts that can be emailed to parents to supplement your webcasts!

More for you

Continue the conversation

by joining other nurses and educators – InCommunity



Plus listen in to InCast - Season 4
Launching This Month!



Educator Resources at InJoyHealthEducation.com

InJoy supports your teaching needs with up-to-date and free resources.

- Product guides and handouts to enhance your curriculum



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Call us at
800-326-2082



Injoy Health Education

Hereby states that

Completed the webinar program:

View From the Field: COVID-19's Effect on Maternity Matters

Facilitated by Debbie Young

Originally Aired on 08/25/2020

This webinar was the equivalent of 60 minutes of education.

Debbie Young

Debbie Young, MSL, ICCE, LCCE, CLC

